2024 - 2028 OSC Strategic Plan with Action Items (updated 12.13.24)	
Pillar 1: Education	**Action Items**
OSC strategic goal 1: Enhance and expand the use of OER on campus through targeted outreach and support. [Pillar 1]	
	1. Promote OER materials to professors who teach courses in the UAB Core.
	2. Promote OER materials to professors who teach survey level courses.
	3. Identify courses that could readily be transitioned to open.
	4. Plan at least one OER webinar for the UAB campus each year.
	5. Add OER materials created or modified by UAB faculty / staff / students to Digital Commons.
	6. Benchmark the OSC's OER support and services against peer and aspirational peer libraries.
	7. Promote OER during new faculty orientation each fall.
	8. Update the OER LibGuide to better reflect the OSC's services and support.
OSC strategic goal 2: Integrate Research Data Management (RDM) training into more courses and training programs. [Pillar 1, Goal 2]	
	1. Add RDM training to at least one new course each academic year.
Pillar 2: Research, Innovation, and Economic Development	**Action Items**
OSC strategic goal 3: Update the OSC's web site to better showcase its services and to provide more robust contact options. [Pillar 2]	
	1. Review and update the OSC's web site annually to reflect new and changing services.

	2. Add fillable contact and request forms to the OSC's web site.
OSC strategic goal 4: Advocate for revisions to the UAB Copyright Policy to better align with the current higher education landscape. [Pillar 2, Goal 1]	
	1. Prepare a list of talking points that demonstrate the need to revise and update the UAB Copyright Policy.
	2. Advocate for including Creative Commons licensing options in the Policy.
	3. Prepare comprehensive review of copyright policies from other R1 institutions.
OSC strategic goal 5: Enhance guidance on and compliance support for the OSTP's 2026 public access policy. [Pillar 2, Goal 1]	
	1. Regularly update the Public Access Policy libguide.
	2. Partner with the Office of Sponsored Programs to encourage inclusion of OSC guidance in the award management workflow.
	3. Prepare and maintain a one-page information sheet for liaison librarians.
OSC strategic goal 6: Promote the data catalog to UAB researchers, enabling easy discovery of and access to data across diverse sources. [Pillar 2, Goal 1]	
	1. Meet with Deans, Associate/Assistant Deans, faculty, and members of the OOR to promote the data catalog.
	2. Promote the data catalog during consultations, instruction, workshops, and in newsletters.
	3. Provide annual workshops during Love Date Week (February) that feature and promote the data catalog.

<u>OSC strategic goal 7:</u> Broaden support for open access publishing through Pressbooks or other digital publishing platforms. [Pillar 2, Goal 2]	
	1. Request an updated pricing quote for a Pressbooks campus license.
	2. Survey other college and university libraries for usage of Pressbooks or similar tools for open access publishing.
	3. Write a proposal to include Pressbooks in a future UAB Libraries' budget.
<u>OSC strategic goal 8:</u> Conduct satisfaction surveys of OSC users at the end of each academic term to better inform planning for services, staffing, and events. [Pillar 2, Goal 3]	
	1. Gather emails from all OSC interactions into a central location.
	2. Build a new statistics gathering form to better capture the OSC's activities.
	3. Review, update, and conduct a satisfaction survey at the end of each academic term.
	4. Prepare regular OSC satisfaction survey reports for Dean.
<u>OSC strategic goal 9:</u> Expand data visualization offerings and support, including the introduction of new online modules and training opportunities. [Pillar 2, Goal 3]	
	1. Create a data visualization module in Canvas (or similar) that can be used asynchronously or embedded into courses.
	2. Develop a data analysis and visualization seminar / workshop series that will be co-sponsored by the UAB postdoc office.

OSC strategic goal 10: Promote and support the use of scholarly profile managers including UAB Scholars, Google Scholar, and ORCID, through targeted training. [Pillar 2, Goal 3]	
	1. Get 100% participation in UAB Profiles / Scholars by UAB Libraries faculty.
	2. Offer workshops on enhancing faculty research visibility in academic profile managers such as UAB Scholars, Profiles, and Google Scholar.
	3. Work with the UAB Profiles Team to develop and offer training and workshops.
	4. Determine perceived deficiencies in profile management tools.
	5. Update and keep current libguides related to academic profiles.
OSC strategic goal 11: Add a staff member to help manage the growth of content in Digital Commons. [Pillar 2, Goal 3]	
	1. Add new staff member to hiring plan.
OSC strategic goal 12: Reinstate the UAB Libraries' successful APC funding program to support open access publishing by funding APCs not included in one of the current transformative agreements. [Pillar 2, Goal 3]	
	1. Explore funding options for restarting the APC Fund.
	2. Regularly review and revise guidelines for the APC Fund.
	3. Encourage matching funds from other campus units.
	4. Review and analyze APC spending habits by UAB authors.
OSC strategic goal 13: Expand the UAB Libraries' participation in transformative agreements. [Pillar 2, Goal 3]	
	1. Promote the benefits of transformative agreements to UAB faculty and staff.

	2. Work with Resource Acquisitions and Metadata Services Department to identify and launch new transformative agreements.
OSC strategic goal 14: Offer copyright and intellectual property guidance through one-on-one and small group meetings, and via Zoom, email, and telephone. [Pillar 2, Goal 3]	
	1. Continue promoting these OSC services to the UAB campus.
OSC strategic goal 15: Expand support for discovering and analyzing research impact and citation metrics such as impact factors, altmetrics, H-index, and journal metrics. [Pillar 2, Goal 3]	
	1. Offer an annual OSC sponsored workshop on research metrics.
	2. Maintain and regularly update research metrics libguide.
OSC strategic goal 16: Provide on-demand workshops, training sessions, and guest lectures on scholarly communication topics such as copyright, open access, and data management. [Pillar 2, Goal 3]	
	1. Continue promoting these sessions from the OSC.
OSC strategic goal 17: Record workshops and training sessions and make them available on the Digital Commons platform for convenient asynchronous access. [Pillar 2, Goal 3]	
	1. Link to recordings of workshops and training sessions on the OSC's web site.
	2. Promote asynchronous use of recorded instruction through eReporter, library newsletter, social media, and other outlets.

OSC strategic goal 18: Establish and promote a series of regular scholarly communication events for each academic term including Open Access Week (fall term), Spring Webinar Series (spring term), and Copyright Bootcamp (summer term). [Pillar 2, Goal 3]	
	1. Expand the pool of presenters and experts for OSC workshops.
	2. Survey workshop participants for topics of interest and plan future workshops according to the results.
	3. Plan and host viewing sessions with panel discussions for virtual workshops and webinars by national or professional organizations.
	4. Create UAB branding for each of the OSC's series using the new UAB logo.
OSC strategic goal 19: Integrate Digital Commons records into Alma to enhance discoverability. [Pillar 2, Goal 3]	
	1. Create a workflow to add Digital Commons records to Alma.
	2. Establish a regular schedule for adding Digital Commons records to Alma.
OSC strategic goal 20: Promote Digital Commons to key UAB groups to raise awareness and encourage content submission. [Pillar 2, Goal 3]	
	1. Work with UAB Library IT Services on OAI harvest of selected DC collections.
	2. Work with Resource Acquisitions and Metadata Services to create individual journal title records

<u>OSC strategic goal 21:</u> Simplify the Digital Commons submission process by adding an online self-submission form. [Pillar 2, Goal 3]	
	1. Add an easy to use self-submission option to the Digital Commons site.
<u>OSC strategic goal 22:</u> Promote Digital Commons as the campus repository for learning objects. [Pillar 2, Goal 3]	
	1. Showcase learning object collections in Digital Commons through social media and campus publications.
	2. Identify potential learning object collections on campus.
<u>OSC strategic goal 23:</u> Promote and leverage Digital Commons' journal publishing platform for campus publications. [Pillar 2, Goal 3]	
	1. Explore the feasibility of using Digital Commons journal publishing platform for UAB sponsored and hosted journals.
	2. Identify and target UAB journals for moving to this publication model.
	3. Explore the feasibility of assigning ISSNs to UAB journals.
	4. Explore the feasibility of assigning DOIs through the OSC.
Pillar 3: Community Engagement	**Action Items**
<u>OSC strategic goal 24:</u> Offer educational opportunities on scholarly communication topics through state and regional library organizations. [Pillar 3]	
	1. Identify other libraries, institutions, and organizations for partnerships.

OSC strategic goal 25: Record OSC co-sponsored webinars and make them available on the Digital Commons platform for convenient asynchronous access. [Pillar 3]	1. Add recordings of workshops and training sessions to the OSC's web site.
OSC strategic goal 26: Identity collections for Digital Commons that will appeal to a broad community audience. [Pillar 3, Goal 1]	
	1. Work with campus partners to identity collections that will appeal to a broad community audience.
OSC strategic goal 27: Enhance access to and visibility of OSC statistics through interactive data dashboards. [Pillar 3, Goal 1]	
	1. Determine what statistics should be made publicly available on the OSC's web site.
	2. Build a new statistics gathering form to better capture the OSC's activities.
	3. Promote Digital Commons Author dashboard reports
OSC strategic goal 28: Add a staff member to lead the expansion of data visualization support. [Pillar 3, Goal 1]	
	1. Add new staff member to hiring plan.